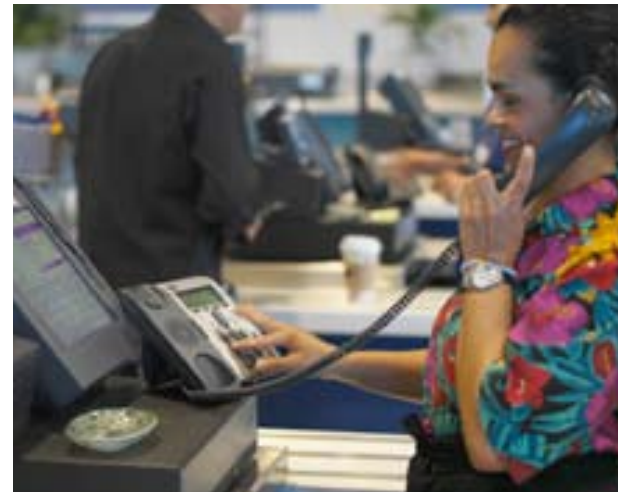




Cisco Smart Business Communications System



A Voice and Data Solution for
Businesses with up to 50 Users



Use Technology to

Big Business Phone System, Small Business Price

For voice communications, SBSCS combines a robust “enterprise class” phone system with integrated voice messaging, automated attendant capabilities, and multiple connectivity options for phone service, including analog lines, T-1 connections, and Session Initiation Protocol (SIP)-based circuits. A single system does it all.

- **Integrated security:** A built-in firewall provides security, helping prevent unauthorized access to your business communications system and data.
- **Safe remote access to central resources:** Virtual private network (VPN) technology allows highly secure access by teleworkers to your network.
- **Integrated Cisco Catalyst® local area network switching:** Allows you to benefit from business class networking to connect your computers and use Power over Ethernet (PoE) to connect phones and power them from any network outlet.
- **All-inclusive communications:** More than just a phone system, SBSCS is a complete voice and data communications system for small and medium-sized businesses.
 - **Optional wireless:** Wireless access lets employees and visitors connect to the network wirelessly.
- **Comprehensive connectivity:** Multiple offices? Not a problem. SBSCS has the ability to connect up to five Cisco Unified Communications 500 Series for Small Business systems interoffice calling and transfers. This includes phone connectivity for remote employees, teleworkers, and other mobile staff.

Today’s small business face relentless pressures to stay connected. Your employees are more mobile than ever. Whether they are working in the office, on the road, or at home. And your customers challenge you to deliver superior service by being available to them when and where they need you most. To connect the most important pieces of your businesses - employees and customers - you need a communications system that can empower those relationships.

The Cisco® Smart Business Communications System (SBSCS) is a complete solution that connects people using technology that enables faster and more efficient communication. It offers a new way for small businesses to reach, serve, and keep customers.

- **Communicate the way you want, how, when, and where you want:** Employees can reach the right resource from anywhere, whether at their desk or in a conference room, thanks to the solution’s wireless features. And they can stay in touch, using business applications and communications tools such as instant messaging. With tools like point-and-click phone teleconferencing and video phone calls, they can work together more easily and make decisions faster.
- **Never miss a message or business opportunity:** SBSCS delivers, personalized messaging to the device your employee is using, whether it’s a desk or wireless phone or a PC. They can access faxes from their email and can have the system contact them via the phone, Short Message Service (SMS), or pager as needed, so they can respond faster and more reliably.

Benefit Your Business



- **Collaborate better with business partners:** Secure Internet access is key for partners, suppliers and customers. With SBCS, you can offer highly secure wireless guest access so visitors at your site can access business resources without jeopardizing the security and integrity of your network. And you can do the same when you are located off-site.
- **Focus on the business, not technology:** In a single solution, SBCS meets all your communication needs from the phone to the network to Internet security. This reduces complexity and assures that information flows efficiently through your network so that you can focus on your business needs and customers. Today's small business face relentless pressures to stay connected.

- **Broad range of phone types:** Select from a full portfolio of Cisco Unified IP Phones. Our portfolio includes wired and wireless phones, software phones, conference room phones, even dedicated video phones, all designed to provide you with a wide range of choices to fit your needs—and your budget.
- **Application integration:** Desktop applications that provide capabilities such as visual access to voicemail, integration with email, “click to dial” from any application, integrated faxing, dynamic call recording, and customer relationship management (CRM) work transparently with the system.
- **Collaboration:** Support for video, instant messaging, presence, and other collaboration tools makes employees easier to find and reach, helping you do business faster and keep ahead of competitors. And the system provides support for 8-party ad-hoc voice conferencing and up to 32-party “Meet Me” conference bridge capabilities.
- **Highly secure wireless:** Robust wireless capabilities allow you to have a highly secure, managed wireless network that supports both wireless computers and Cisco's wireless IP handsets. The system allows you to offer wireless guest access to the Internet without providing access to your internal network.
- **Range of financing and support options:** SBCS is simple to order, with easy finance options available through Cisco CapitalSM. Cisco's service and support options provide peace of mind, with one support offering that covers the entire system, resulting in less downtime, less finger pointing among vendors, and the best return on your investment.
- **Industry-leading support and service:** Installation and service are available from a huge community of Cisco Specialized Partners worldwide. These local experts offer award-winning system-level technical support backed by Cisco.

Discover What Cisco Smart Business Communications Can Do for Your Business

Connect Your Employees and Offices

Bring all your voice and video communications together on a single network that is less expensive and easier to manage than separate networks. You can better connect, collaborate, and succeed.

Work from Anywhere

Give your employees the mobility and flexibility to deliver service anytime, anywhere, enabling them to reach the right people and have the information they need to solve problems and respond to customers. Employees on the move can have calls follow them wherever they are.

Serve Customers Better

To stay ahead of the competition, employees require a complete, in-depth view of their customers. And they need immediate access to people, information, and communications tools—regardless of where they are working or how they are communicating. The more quickly you can respond to a question or return a call, the more satisfied your customers will be.



Be More Productive

Take productivity to the next level through improved collaboration capabilities with video, conferencing, presence, and click-to-dial capabilities.

To learn more about how the Cisco Smart Business Communications System can help your business, visit www.cisco.com/go/sbcs or contact your local Cisco partner.



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